UNITED STATES DISTRICT COURT DISTRICT OF DELAWARE

THE PROCTER & GAMBLE COMPANY, Plaintiff

Civil Action No. 04-940-JJF

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TEVA PHARMACEUTICALS USA, INC. Defendant

PROTECTIVE ORDER

WHEREAS the plaintiff to this action, The Procter & Gamble Company
("Plaintiff"), and the defendant in these actions, Teva Pharmaceuticals USA, Inc
("Defendant") possess confidential information which may be disclosed in providing
initial disclosures, responding to discovery requests or otherwise in this action and which
must be protected in order to preserve the legitimate business interests of the parties, and

WHEREAS Plaintiff and Defendant have, through counsel, stipulated to the entry of this Protective Order to prevent unnecessary dissemination or disclosure of such confidential information, and

WHEREAS the parties have established good cause for entry of this Order,

IT IS HEREBY ORDERED that:

- 1. Definitions
- (a) The term "Confidential Information" includes all information of a proprietary business or technical nature that might be of value to an actual or potential

- 1 -DB01:1863423.1 058956.1014 competitor of the Designating Party and that the Designating Party reasonably believes should be protected from disclosure

- The term "Highly Confidential Information" shall mean (b) information that the Designating Party believes, in good faith, the disclosure of which may cause harm to the competitive position of the Designating Party Examples of such information may include without limitation:
 - Current and future business plans, including (i) unpublished financial data and pricing information
 - Private product development and design information (for new, old, suspended and abandoned projects)
 - (iii) New business development (for new and old projects)
 - (iv) Trade Secrets
 - (v) Competitor market analysis
 - (vi) Customer lists
 - (vii) Distributor agreements and licenses
 - (viii) Agreements with sales representatives
 - (ix) Business relationships with third parties
 - Manufacturing processes for products currently offered or under development other than those for weekly alendronate or risedronate formulations.
- (c) The term "Protected Information" shall mean information designated as containing or comprising Confidential or Highly Confidential Information pursuant to the provisions of this Order Such information may include, without limitation, documents produced in this action, during formal discovery or otherwise;

DB01:1863423 I 058956 1014 2

information produced by non-parties which the producing or Designating Party is under an obligation to maintain in confidence, answers to interrogatories and responses to requests for admission or other discovery requests, deposition, hearing, or trial transcripts, tangible things or objects that are designated as containing or comprising Confidential or Highly Confidential Information. The information contained therein and all copies, abstracts, excerpts, analyses, or other writings that contain, reflect, reveal, suggest, or otherwise disclose such information shall also be deemed Protected Information. Information originally designated as Protected Information shall not retain that status after any ruling by the Court denying such status to it

- (d) The term "Designating Party" means the party designating documents or information as Protected Information under this Order.
- (e) The term "Receiving Party" shall mean the party to whom Protected Information is disclosed.
- (f) Notwithstanding anything to the contrary herein, the description

 Protected Information shall apply to all that information so designated by the Designating

 Party absent an order of the Court or subsequent written agreement of the Designating

 Party providing otherwise.

Designation of Confidential or Highly Confidential Information as Protected Information

2. Each Designating Party who produces or discloses any material that it believes contains or comprises Confidential or Highly Confidential Information shall designate the same as Protected Information. In so designating the material, the

DB01:1863423 1 3 058956 1014

Designating Party shall mark "CONFIDENTIAL" on any document containing
Confidential Information and "HIGHLY CONFIDENTIAL" or any document containing
Highly Confidential Information When documents or things are produced for
inspection, the documents or things may be collectively designated as containing
Confidential Information for purpose of the inspection, by letter or otherwise, without
marking each document or thing "CONFIDENTIAL," and such documents or things will
be treated as Protected Information under this Order.

- 3. If any Confidential or Highly Confidential Information is produced by a non-party to this litigation, such a non-party shall be considered a "Designating Party" within the meaning of that term as it is used in the context of this Order and both parties to this Order shall be treated as Receiving Parties. The parties recognize that, during the course of this litigation, Confidential or Highly Confidential Information that originated with a non-party and for which there exists an obligation of confidentiality may be produced. Such information that the Designating Party believes originated with a non-party, but is subject to a confidentiality obligation may be designated as Protected Information and shall be subject to the restrictions on disclosure specified in Paragraph 5
- In the event any Designating Party discovers, after it has produced information that it has inadvertently produced Confidential or Highly Confidential Information that has not been correctly designated, the Designating Party may redesignate the information by a subsequent notice in writing specifically identifying the redesignated information, in which event the parties shall thereafter treat such information in accord with this Protective Order, and shall undertake reasonable efforts to correct any disclosure of such information contrary to the redesignation.

DB01:1863423 1 4 058956 1014

Disclosure of Protected Information

- 5. Information designated as Protected Information may be disclosed only to the following:
- (a) Attorneys, employees, and staff affiliated with any of the law firms representing plaintiff or defendant in this action. At present, such firms are Kenyon & Kenyon, Young, Conaway, Stargatt, & Taylor, L.L.P.; Wilmer, Cutler, Pickering, Hale & Dorr, L.L.P.; and Richards, Layton and Finger, however, this provision shall include any other law firms whose attorneys enter an appearance in this action on behalf of a party
- (b) The following in-house counsel and in-house patent agents for Teva: Richard S. Egosi, Esq., Senior Vice President and General Counsel, David M Stark, Esq., Senior Director, Legal Affairs, Staci L. Julie, Esq., Director, Legal Affairs; for Procter & Gamble: Patrick D. Lane, Esq., Assoc. General Counsel, Mary Pat McMahon, Esq., Assoc. General Counsel, Karen Clark, Esq., Assoc. General Counsel, Health and Beauty Division, and Kelly McDow Dunham, Senior Counsel, Global Intellectual Property, and clerical staff assisting said individuals in the prosecution or defense of the action. Teva and Procter & Gamble may, as necessary, on a one-for-one basis substitute other in-house counsel or in-house patent agents provided that notice be given to the other party ten (10) days prior to said substitution. Additionally, Teva shall have the right to designate one additional in-house counsel or in-house patent agent provided that notice be given to Procter & Gamble ten (10) days prior to this individuals access to protective information. During the ten (10) day notice periods described above,

DB01:1863423 1 5 058956 1014

the non-designating party shall have the right to object, for good cause, to the designation or substitution of any individual

- (c) Independent consultants or consultants (and their staff) retained by the attorneys for the parties either as technical consultants or expert witnesses for the purpose of this litigation, as long as these personnel comply with the procedure of Paragraph 14 herein, and subject to the provisions of Paragraph 6
 - (d) those persons described in Paragraph 16 herein.
- (e) the Court, Court personnel, and Official Court Reporters to the extent that Protected Information is disclosed at a deposition or court session which such reporter is transcribing.
- (f) information designated as "Confidential Information" may be disclosed to one in-house scientific advisor employed by each of Plaintiff and Defendant provided that no such advisor is presently involved in the development of any proposed future risedronate formulation or product, as long as these personnel comply with the procedure of Paragraph 14 herein, and subject to the provisions of Paragraph 6

The foregoing list in Paragraph 5 may be expanded by mutual agreement in writing by counsel for Plaintiff and Defendant In addition, to the extent that any of the in-house counsel listed above are replaced during the course of this litigation, replacement counsel may be substituted under this Order

DB01:1863423 1 6 058956 1014

Use and Control of Protected Information

Before an expert consultant or in-house scientific advisor is afforded 6 access to another party's Protected Information, the identity (in the case of an expert consultant a current resume or curriculum vitae of the individual, and in the case of a scientific advisor a description of the person's duties and responsibilities) and a signed Declaration of Compliance shall be furnished to all parties The resume or curriculum vitae may be provided at any time after this Protective Order is signed by the parties The parties will then have five (5) business days from the day of receipt of the name and resume or curriculum vitae of the individual to submit an objection, in writing, notifying the other parties that the party objects to such individual being shown Protected Information and explaining the basis for the objection. During this time period, Protected Information may not be disclosed to the individual. The parties will then have five (5) business days after an objection is raised during which they may agree on terms under which the individual may be given access to Protected Information During this time period, no Protected Information may be disclosed to the individual. If the parties are unable to resolve their differences, the party objecting to the disclosure of Protected Information to an expert consultant or in-house scientific advisor may apply to the Court for relief The burden shall be on the objecting party to demonstrate good cause why Protected Information may not be shown to the designated individual. If application to the Court is not made within five (5) business days of the notification of objection, the issue will be deemed waived, and the party seeking to provide Protected Information to an expert consultant or in-house scientific advisor is permitted to do so. In the event that application for relief is made to the Court, however, the materials will continue to be

DB01:1863423 1 7 058956 1014

treated as Protected Information in accordance with this Protective Order during the time the Court considers the application and the information may not be disclosed to the individual.

- All information designated as Protected Information pursuant to this Order and disclosed in this litigation shall be used by a recipient thereof solely for the purposes of this litigation and not for any business or competitive purposes including, but not limited to, patent prosecution and/or research and development. It shall be the duty of each party and each individual having notice of this Protective Order to comply with this Order from the time of such notice.
- All deposition testimony shall be marked Highly Confidential and shall be treated as containing Protected Information and subject to this Protective Order until a time of twenty-five (25) calendar days after the official transcript of such testimony is received. After expiration of the twenty-five (25) day period, the Highly Confidential designation shall have no force and effect unless within twenty (20) calendar days of receipt of the official deposition transcript, the Designating Party notifies the Receiving Party in writing that Confidential or Highly Confidential Information is contained within the deposition testimony and specifies the specific pages and lines of the transcript on which such information is contained. If during a Court proceeding Confidential or Highly Confidential Information is likely to be revealed, any party may request that the proceeding be held *in camera*. If such request is granted by the Court, the transcript of such proceedings shall be treated as a deposition transcript for the purposes of this Order

DB01:1863423 1 8 058956.1014

9. All information subject to confidential treatment in accordance with the terms of this Protective Order that is filed with the Court, and any pleadings, motions, or other papers filed with the Court disclosing any Protected Information, shall be filed under seal and kept under seal until further order of the Court Where possible, only the protected portions of filings with the Court shall be under seal.

Case 1:04-cv-00940-JJF

Miscellaneous

- This Protective Order is intended to provide a mechanism for handling the disclosure or production of Confidential or Highly Confidential Information to which there is no objection other than confidentiality. Each party reserves the right to object to any disclosure of information or productions of any documents it deems to contain Confidential or Highly Confidential Information on any other ground it may deem appropriate, and any party may move for relief from, or general or particular modification of, the mechanism herein set forth or the application of this Order in any particular circumstance.
- This Protective Order may be amended with respect to specific documents or items of Protected Information by Court order, or by written agreement of the parties hereto. This Protective Order shall remain in force and effect indefinitely until modified, superseded, or terminated by Order of this Court.
- 12. Upon final termination of this action (including all appeals) with respect to any party receiving any Protected Information and at the option of the Designating Party, the Receiving Party shall, within thirty (30) days of such termination, either return to the Designating Party or destroy all Protected Information in its possession. In either event,

DB01:1863423 ! 9 058956.1014

the Receiving Party shall specifically describe the materials returned or destroyed and certify their return their destruction, with the exception that one outside counsel for each party may retain one copy each of the pleadings or other papers filed with the Court or served in the course of the litigation, the depositions, the deposition exhibits, and the trial record.

- specified in Paragraph 5 as being entitled to receive it, any information designated as

 Protected Information under this Protective Order without prior written consent of the

 Designating Party or an Order of this Court. If the Receiving Party learns that Protected

 Information produced to it is disclosed to any person other than in the manner authorized

 by this Order, the Receiving Party learning of the disclosure must immediately inform the

 Designating Party of all pertinent facts relating to such disclosure and shall make every

 effort to prevent disclosure by each unauthorized person who received such information.
- No expert or consultant designated in accordance with paragraph 5 (b) above shall have access to Protected Information without first signing a Declaration of Compliance With the Protective Order (in the form attached as Exhibit 1 hereto). A file of all such original written Declarations shall be maintained by counsel for the party obtaining them.
- Nothing herein shall prevent any party or non-party from seeking relief other than that specified in this Order from the Court
- Nothing herein shall prevent. (a) any party from disclosing its own

 Protected Information in any manner that it considers appropriate; (b) counsel for either

DB01:1863423 1 10 058956 1014

party from showing or using Protected Information during examination, at deposition or trial, of any current or former officer, employee, consultant or retained expert of the party who designated the information as confidential, (c) the disclosure of Protected Information to any person who either authored in whole or in part, or who received in the ordinary course of his or her work, the Protected Information, provided such person signs a Declaration of Compliance with this Protective order prior to such disclosure.

- 17. Nothing herein shall prevent a Receiving Party from contending (for the purposes of securing an order so providing from the Court) that any or all Protected Information is not confidential or otherwise not entitled to protection. Any Receiving Party may at any time request that the Designating Party cancel or change the Protected Information designation with respect to any document, object, or information. Such request shall be written, shall be served on counsel for the Designating Party, and shall particularly identify the designated Protected Information that the Receiving Party contends is not confidential or highly confidential and the reasons supporting its contention If the Designating Party does not agree to remove or change the Protected Information designation, then the party contending that such document or information is not confidential shall file a motion to be relieved from the restrictions of this Order with respect to the document or information in question. Production of documents and things for purposes of inspection and copying shall not constitute a waiver of confidentiality, privilege, or immunity from discovery as to such documents or any other information.
- 18 All documents and things produced by a party for inspection by the other shall be retained by the party producing the same and, during the pendency of this

DB01:1863423 1 058956 1014 11

litigation, shall be made available for reinspection for good cause pursuant to the terms of this Order on reasonable notice and at reasonable times upon request.

- 19. The parties have agreed that inadvertent production of documents or information subject to the attorney-client privilege or work product immunity (despite the parties' reasonable efforts to prescreen such documents and information prior to production) does not waive the attorney-client privilege or work product immunity if a request for return of such documents or information is made promptly after the producing party learns of its inadvertent production
- 20. All documents and things produced for inspection may be numbered by the producing party. All produced documents and things which are identified by counsel for the Receiving Party for copying or imaging at the request of opposing counsel shall be numbered by the producing party
- This Order shall continue in effect after termination of this action and shall continue to be binding upon all persons to whom Protected Information is disclosed hereunder.

IT IS HEREBY STIPULATED.

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SO ORDERED this 3 day of October 2005.